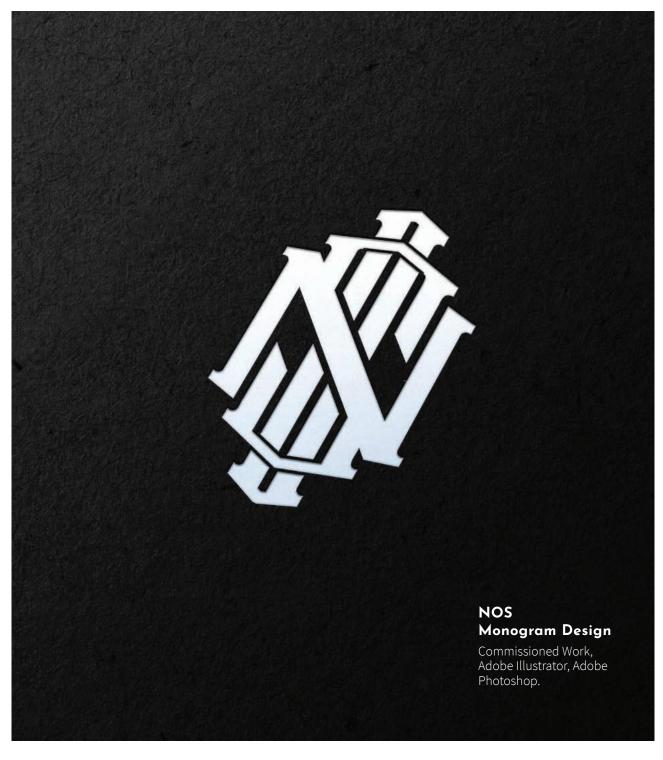
GRAPHIC DESIGNER PORTFOLIO

CHAN NYEIN SOE



ABOUT ME

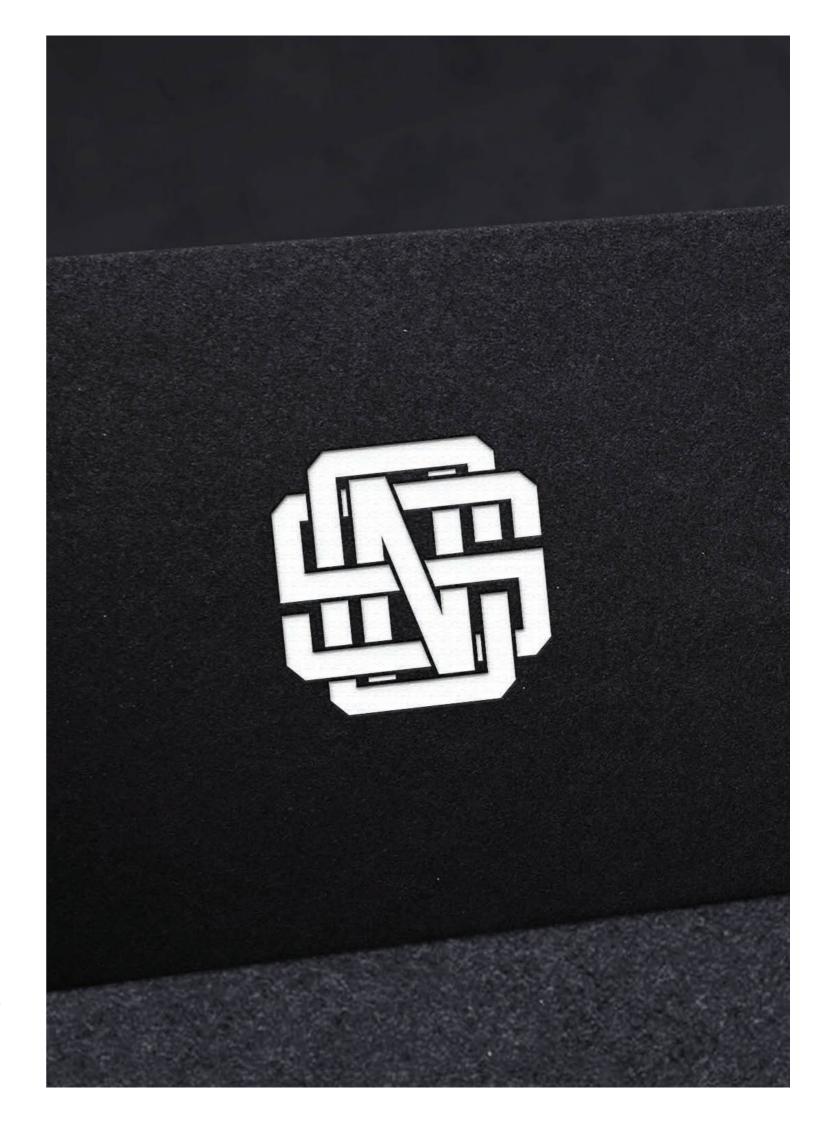
Hey there! My name is Chan Nyein Soe. I've been diving into graphic design for over 5 years now, getting pretty good at turning ideas into visuals that pop. I'm all about backing the little guy, both in design projects and in life. I have helped many small businesses shine brighter.

Welcome to my logo portfolio, where creativity reigns supreme and diversity is celebrated. Here, you'll discover a carefully curated collection showcasing my expertise in a range of styles and mediums, from the intricate beauty of Victorian-style hand lettering to the bold sophistication of black letter script.

My portfolio encompasses works in calligraphy, minimalist logo designs, monograms, and branding projects, each crafted with meticulous attention to detail and a passion for pushing creative boundaries. With a blend of tradition and modernity, my designs reflect both timeless elegance and contemporary innovation, ensuring each piece leaves a lasting impression. Explore my portfolio and experience the fusion of artistry and curiosity that drives my craft. Welcome to a world where design knows no limits.



Composed of CNS made with Adobe Illustrator & Adobe Photoshop







Client Project done with Procreate, Adobe Illustrator and Adobe photoshop

Hand Lettering and Victorian Style Showcase

As someone who loves fancy and detailed designs, Victorian-style logos really catch my eye. They're full of intricate patterns, fancy letters, and old-fashioned decorations that make them look elegant and special.

What I like most about these logos is that they never seem to get old. They're not just trendy for a short while – they always look classy and timeless. In a world where simple designs are popular, Victorian-style logos stand out because they're so detailed and fancy. They're like a journey for your eyes, with lots of interesting things to look at.





Calligraphy Lettering

Procreate, Adobe Illustrator and Adobe photoshop

Black-Letter Script Hand Lettering

Procreate, Adobe Illustrator and Adobe photoshop

A



Alchemist's Alehouse Logo Design

Client Project done with Procreate, Adobe Illustrator and Adobe photoshop

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Tiri Bionicos Logo Exploration

Client Work done with Adobe Illustrator, Adobe Photoshop

Child-Friendly Designs

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From whimsical characters to lively color palettes, these designs are a testament to my versatility as a designer. While I excel in creating serious and sophisticated logos, I also thrive in bringing a sense of playfulness to my work.

In this collection, you'll find logos that radiate energy and excitement, reflecting the spirited nature of the brands they represent. Whether it's a cheerful mascot or a dynamic typographic treatment, each design is crafted with care and creativity to ensure it not only grabs attention but also leaves a lasting impression of fun and friendliness. So, let's dive into this world of laughter and delight, where every design sparks joy and invites you to join in the fun!







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Branding For Monster Chicken

Done with Procreate, Adobe Illustrator and Adobe photoshop

Logo Design for Good Quality Great Price

Client Project done with Procreate, Adobe Illustrator and Adobe photoshop



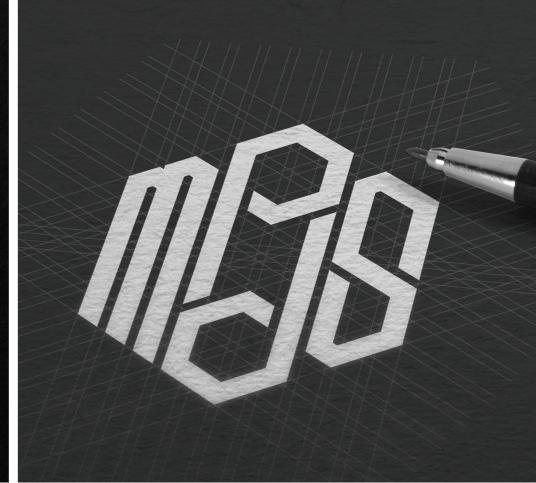
Packaging Design for Kabarkyaw

Client Project done with Procreate, Adobe Illustrator and Adobe photoshop

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Minimalist Designs

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Welcome to the refined elegance of minimalistic design in my portfolio. In this section, I'm excited to showcase a collection of minimalist logo designs and modern monograms that I've crafted for my clients. These designs prioritize simplicity and versatility over intricate details, offering clean and sophisticated visual identities that stand the test of time.

Embracing the mantra of "less is more," each logo in this collection is meticulously crafted to convey maximum impact with minimal elements. Whether it's sleek typography, geometric shapes, or subtle monogram compositions, every design exudes a sense of modernity and sophistication.

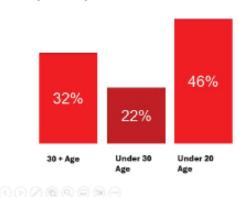
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HOME PAGE DESIGN

Harvey Norman

To enhance the user experience of our ecommerce application, particularly for older demographics, we have prioritized simplicity in its design.

By strategically arranging essential functions to be readily accessible from the home page with a single click, we aim to ensure a seamless and intuitive browsing experience for all users, regardless of their level of technological proficiency.





Presentation for Harvey Norman(Uni Contest)

Part of the slide of the university Market Research contest

PROJECT MILESTONES

O1 Prototype Development

We create wireframes or mockups to visualize the app's layout and user interface, followed by iterative development of clickable prototypes for user testing and feedback. The prototype is finalized based on stakeholder and user input.

Core Functionality Implementation

Core features and functionalities are developed according to approved specifications, with continuous integration and testing to ensure stability and functionality. Regular sprint reviews track progress and address issues.

O3 Beta Testing and Quality Assurance

The application is deployed to a test environment for beta testing, where thorough testing is conducted to identify and rectify bugs, usability issues, and performance bottlenecks. Stakeholder and user feedback are incorporated for improvements.

Personal Project

Outlining Prototype development workflow

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